If 2020 taught us anything its business can't survive REACTING to changes after the event

2020

2021

In 2021 successful business will be PROACTIVE Leveraging AI-augmented solutions

GeneticaAI - a ML platform to build your future on!

In 2020 no business was immune from the unprecedent challenges brought about by political unrest, extreme weather conditions and of course the devastating coronavirus pandemic.

These uncertainties will no doubt persist and possibly increase through 2021. The possible resurgence of a more deadly Covid-19 strains, the availability and effectiveness of vaccines; the impact of further lockdowns and teleworking will have a significant impact the commercial and services sector. Compound this with ongoing political unrest and radical climate conditions, business can no longer rely of their traditional seasonal models to manage their business operations, nor can they simply be reactive.

If your business to survive 2021 it will need to implement relevant digital strategies to address these challenges. These will need to include digital solutions to equip and manage your remote workforce not to mention engaging effectively with the new digital customer.

For many businesses protecting equipment from succumbing to an extreme weather events or other external factors will be critical for their survival and will need to implement artificial intelligence (AI) platforms to model extreme weather events, identify where the infrastructure might be hit, and how to best mitigate the risk. Further, these say organisations need to deploy Internet of Things sensors and machine learning models to implement predictive maintenance programmes. Finally, organisations need to reassess and upgrade their cyber defences; again, machine learning will be critical in analysing potential threats.

The challenge to date in developing and implementing these digital strategies has been the dependency of very specialised skills and the significant cost of implementing & operationalizing AI solutions; that is, till now.

GeneticaAI's Cortex Cognitive Engine© and AutoML platform is a fully integrated end-to-end cloud-based AI application development and lifecycle management platform. It provides a robust set of features and capabilities to rapidly develop, deploy, and maintain industrial strength AI applications specifically architected as data intensive real-time cloud computing engine with tightly coupled big data repository framework.

If you would like to know more, please call us on +612 80467446 or email us for an information pack at surviving2021@genetica.ai